

South Florida

DREAM BOOK TOUR

INTERNATIONALLY ACCLAIMED AUTHORS • AMAZING VENUES • LIVE MUSIC • VISUAL ARTISTS

SPONSORSHIP
OPPORTUNITIES

S.A Nelson and Associates along with Oracle Group present “The South Florida Dream Tour 2017” the tour will feature International, National and Local Acclaimed Authors. An extensive selection of authors in large and intimate settings. Each author will bring their books to life and the audience will be able to experience their journeys. Each evening will feature live music and artwork artists around South Florida. Portions of proceeds collected will be donated to local charities along with books from each author.

SPONSORSHIP OPPORTUNITIES

As a sponsor of “South Florida Dream Tour 2017”, your company will be provided with an extensive list of benefits designed to serve as a platform to achieve your marketing and communications objectives. An overview of the rights your company will receive is outlined below. Other activation and promotional ideas can be developed from this list.

Sponsor - only 2 available, category exclusive \$5,000

- 1. Onsite presence throughout the event.**
 - a. Opportunity to address the audience in all 3 South Florida markets.
 - b. Promotional materials to be placed in strategic locations throughout the event.
 - c. Premier Event space to be used to promote your company and its services to our audience. Sponsor is responsible for all décor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback, or build your database. All activities and promotions must be pre-approved.
- 2. Sponsor name listing in Collateral.**
 - a. Sponsor logo to appear on event programs to be distributed to all attendees at entrance.
 - b. Sponsor logo on promotional flyers to be distributed to area businesses and targeted communities.
 - c. Sponsor logo to appear on sponsor recognition sign at event.
 - d. Sponsor logo to appear on ALL event collaterals and promotional materials through media collaborators.
- 3. Internet.** Your logo will be included on the tour website.
- 4. Tickets.** 10 VIP tickets to each event in South Florida (\$2,500 value) for staff, employee recognition, or client entertainment

Sponsor - only 3 available, category exclusive \$3,000

- 1. Onsite presence throughout the event.**
 - a) Event space to be used to promote your company and its services to our audience. Sponsor is responsible for all décor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback, or build your database. All activities and promotions must be pre-approved.
- 2. Sponsor name listing in Collateral.**
 - a. Sponsor logo to appear on event programs to be distributed to all attendees at entrance.
 - b. Sponsor logo on promotional flyers to be distributed to area businesses and targeted communities.
 - c. Sponsor logo to appear on sponsor recognition sign at event.
- 3. Internet.** Your logo will be included on the tour website.
- 4. Tickets.** 8 VIP tickets (\$1,750 value) to event, for staff, employee recognition, or client entertainment

Tray Sponsor - only 5 available \$2,500

- 1. Sponsor name listing in Print Collateral.**
 - a. Sponsor name to appear on event programs to be distributed to attendees.
 - b. Sponsor name on promotional flyers to be distributed to area businesses.
 - c. Sponsor name to appear on sponsor recognition sign at event.
- 2. Tickets.** 6 VIP tickets (\$850 value) to event, for staff, employee recognition, or client entertainment.

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Audience Swag Bag Sponsor

\$2,500

1. **Sponsor logo on Swag Bag and name listing in Print Collateral.**
 - a. Sponsor name to appear on event programs to be distributed to attendees.
 - b. Sponsor name to appear on sponsor recognition sign at event.
2. **Tickets.** 6 VIP tickets (\$850 value) to event, for staff, employee recognition, or client entertainment.

Entertainment Sponsor price is for each tour location

\$1,000

1. 4 VIP tickets (\$650 value) to event, for staff, employee recognition, or client entertainment.
2. Sponsor name to appear on event programs/maps to be distributed to attendees.
3. Sponsor name to appear on sponsor recognition sign at chosen event.

Table Sponsor

\$250 (space allocation will depend on venue size and location)

1. **Onsite presence throughout the event:** A 8' Table in high traffic/visibility area for marketing business. Sponsor will also be permitted to place collaterals in each attendee gift bag.
2. **Sponsor name listing in Print Collateral.**
 - a. Sponsor name to appear in event programs to be distributed to attendees.
 - b. Sponsor name to appear on sponsor recognition sign at event.
3. **Tickets.** 4 tickets (\$650 value) to event, for staff, employee recognition, or client entertainment.

SPONSOR COMMITMENT FORM

YES! I would like to participate as a sponsor at "South Florida Dream Tour 2017",

Please complete the form below and return to the S.A. Nelson and Associates at sanelsonassociates@gmail.com.

Company Name: _____

Main Contact: _____

Phone: _____ **Email:** _____

Signature: _____ **Date:** _____

Will you require electric? YES NO

Payment Information Sponsor (\$5000) Sponsor (\$3000) Sponsor (\$2500) Sponsor (\$2500)
 Entertainment Sponsor (\$1,000) Table Sponsor (\$250)

Credit Card #: ____ - ____ - ____ - ____ **Exp:** ____ - ____ **V Code:** ____ **Signature:** _____

Billing Address: _____

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Website

www.southfloridadreambooktour.com

Email Address

sfldreambooktour@gmail.com

Phone Number

954-903-7224